

How to Write a Persuasive Speech



Develop an Idea by...



Write a thesis.

1st Try... People should be thankful to Irma, the crossing guard.
 2nd Try... When Irma helps us cross the street, we should say thanks.
 3rd Try... Teachers and kids should thank our crossing guard, Irma!

Gather reasons and evidence to support your thesis...

EXAMPLES DETAILS FACTS

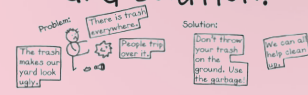
...seeing a problem and imagining a solution.



...Check that your thesis is **brave and bold!**



...Collect information about the problem and solution.



...seeing noteworthy people, places, things, or ideas— and helping others see them, too.

We should notice... It's important to see...

...Jot a table of contents for freewriting, listing subtopics...



Consider your audience.



Go and observe.



Plan for later research

- Go online
 - Find a book
 - Ask someone
 - Take a survey
- Do you know? YES NO